

MANDAN MAGAZINE

Small town. Growing city.

Powered by the Mandan Progress Organization & the Bismarck Magazine

Bismarck Magazine Corporation is the only local media brand dedicated to highlighting the community, culture and businesses of Bismarck, Mandan and Lincoln. In partnership with Visit Mandan, the Bismarck Magazine Corporation will launch a double cover featuring Bismarck Magazine and the NEW Mandan Magazine, which will now be printed quarterly.

We at the MPO are excited for this completely new feature for Mandan, focused on highlighting Mandan's people, events, attractions, and businesses. As a member of the Mandan Progress Organization you can receive up to a 20% discount on ads in the Mandan Magazine.

The magazine is complimentary and free to the public, Bismarck Magazine Corporation strives to deliver noteworthy content to the active and interested community member.

ALL NEW - Mandan Magazine Mandan Magazine - Ad Rates

Featured in a 74-page issue with a special flip branded cover Mandan Magazine on oneside and Bismarck Magazine on the other side.

- 15,000 copies printed
 - Distributed to 500+ locations around Bismarck-Mandan, plus sign-up to get copies distributed to your business.
- Dedicated Mandan content showcasing Mandan to the whole community region.**
- 53,000 readers in print alone
 - Sent to 8,000 Digital Subscribers with 85% open rate
 - 25,000 impressions online per month
 - \$100,000 Median income of reader / Age 21-65 / 60% Female / 40% Male

Promote your business in the highly rated publication now featuring Mandan. As a member of the MPO you receive up to a 20% discount, get the same benefits of the Bismarck Magazine by advertising in the Mandan Magazine flip cover issue.

	1 Issue	2 Issues
- Inside Front Cover - \$1775		
MPO Member Rate \$1,500	\$1,400	X2
- Right read Inside Cover - \$1725		
MPO Member Rate \$1,450	\$1,350	X2
- End Cover Full Page - \$1600		
MPO Member Rate \$1,400	\$1,300	X2
- Full Page - \$1350		
MPO Member Rate \$1,150	\$1,050	X2
- 1/2 Page - \$800		
MPO Member Rate \$750	\$700	X2
- 1/3 Page - \$650		
MPO Member Rate \$500	\$450	X2

Deadline for Ads April 18th, 2023 & Aug 21st, 2023



VISIT MANDAN First issue Summer 2023 (May - August)
WHERE THE WEST BEGINS

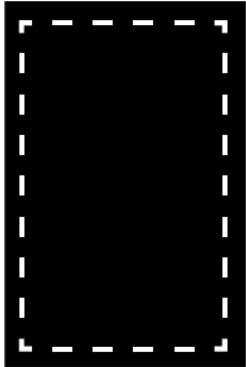


Mandan Progress Organization
411 West Main St.
Mandan, ND 58554
info@mandanprogress.org
701-751-2983

For More information or to purchase an AD Spot
Contact Executive Director
Matt Schanandore
Matt@MandanProgress.org
701-934-4540

Mandan Magazine Ad Formats

Full Pg (Bleed)



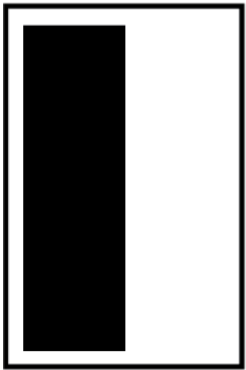
Print Size: 8.375" x 10.875"
Bleed (1/8") 8.625" x 11.125"

Full Pg (No Bleed)



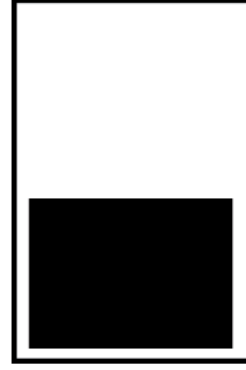
Print Size: 8" x 10.5"

1/2 Vertical



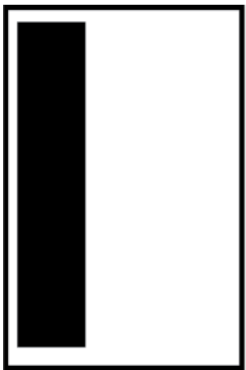
Print Size: 3.5" x 10"

1/2 Horizontal



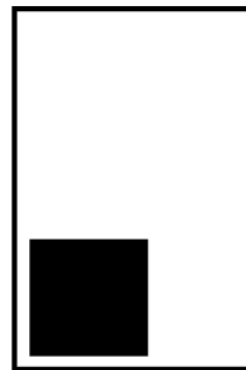
Print Size: 7.25" x 4.75"

1/3 Vertical



Print Size: 2.25" x 10"

1/3 Horizontal



Print Size: 4.5" x 4.75"

Ad Design Specs

- All Files need to be press ready, high resolution .PDF files.
- All copy need to be within the safety area.
- Color mode must be in CMYK only.
- Crop needs to be offset by no less than 1/8".

Send Ads to

info@bismarck-magazine.com

Ad Design (Optional)

There is a \$50 fee for designing an ad of any size. All rights go to the advertiser. Additional \$50 fee to resize the ad.

Editorial Calendar

Summer Issue

Hidden Hometown Hero/ Summer in Mandan

Fall Issue

Business Edition

Holiday Issue **SOLD OUT**

Mandan Holiday Lights on Main

Ad Deadling

April 18th, 2023
August 21st, 2023
October 20th, 2023

Publication Date

May 1st, 2023
September 1st, 2023
November 1st, 2023



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